

focus™ on Women Magazine

FEATURED FINDINGS

- ✓ **DISTRIBUTION** **A unique magazine targeting an influential niche market with buying power.**

 - **DIRECT MAIL** to Focus on Women subscribers, affluent community members in homes worth \$250,000 or more and to every physician's office in the Greater Houston area.
 - **STRATEGICALLY LOCATED** in over 100 prime locations around Fort Bend County in our demand distribution racks. We advertise these locations so our readers can easily find us.

- ✓ **READERSHIP** **For the savvy woman.**

 - Our readers are enlightened, informed and in the know women. These women are the primary decision makers in household spending.
 - Reach extends to over 50,000 readers every issue, providing advertisers with a high value for their advertising dollars.
 - Interesting, thought-provoking cover and feature stories that focus on women in the community and highlight community events.

- ✓ **ONLINE PRESENCE** **Social media that connects the reader.**

 - Facebook and Twitter accounts allow Focus on Women fans and followers to get up to the minute information on promotions, events and publication dates.
 - Advertisers are listed on our website to give our readers easy access to their links.
 - Our online magazine has been circulated world-wide by our readers.

- ✓ **ADDED VALUE** **Servicing our advertisers.**

 - Professional, award winning ad design services to create an effective ad at no charge.
 - Award winning columnists and editors bring Focus on Women into the spotlight state-wide.
 - Stepping Out with Focus on Women events feature area businesses and give readers a chance to learn about local retailers and meet our staff members.

REACH • READERSHIP • RESULTS



www.fowmag.com

To Advertise, Call: 281-690-4242